

What makes a “winning” nomination?

- Identify the person you want to nominate and start the process early
- Write about all the great things she has done or is doing
- Be specific in how they meet the award criteria
- Give examples which explain why they deserve to be recognised
- Review the nomination criteria
- It’s about quality, not quantity!
- Help the panel “see” your nominee’s attributes and contributions
- Speak from your heart!
- Make the narrative clear and easy to read.
- Proofread your statements
- Use concrete examples.
- Make every sentence count.

For More-Detailed Nomination Writing Support...

- Talk with your nominee and those who work with the individual to identify specifics about their leadership (reach out to their connections on LinkedIn etc).
- Share how your nominee reflects core values and beliefs as per the traits of Barbara Cox (embraces innovation in the industry, inspires others, great leadership, gives back to her community).
- Share examples of how your nominee has served as a role model and/or mentor for others.
- Describe unique characteristics that are more than just what a great or nice person this nominee is.